

Early College Career Pathways: Becoming a Business Professional

The Early College Becoming a Business Professional Pathway is designed to give students a set of introductory-level courses in business and important related skills, such as communication, marketing and entrepreneurship.

This pathway may lead to programs in a variety of majors at UMaine Machias, including:

- B.S. in Business and Entrepreneurial Studies
- A.S. in Business and Entrepreneurial Studies
- Undergraduate Certificates
 - ° Entrepreneurship
 - Human Resource Management

Completion of these majors allows students to pursue careers in fields such as:

- Accountant
- Advertising sales agent
- Banker
- Comptroller
- Database manager
- Digital marketing manager
- Financial analyst
- Human resources manager
- Investment banker
- Loan officer
- Market research analyst
- Personal financial planner
- Public relations professional
- Small business entrepreneur
- Retail manager
- Web developer

Delivery: 100% online or hybrid Credits: 15

Pathway Requirements:

☐ ENG 101: Composition and

Presentation I

☐ ENG 111: Composition and

Presentation II

☐ BUS 106: Introduction to Personal and

Business Finance

■ BUS 111: Introduction to Business and

Entrepreneurship

■ MAR 101: Marketing and

Entrepreneurship

Courses are listed in recommended sequence.



Get a Head Start on Your College Degree! Sign up at machias.edu/earlycollege

For more information contact 207.255.1268 or ummearlycollege@maine.edu



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