The Early College Becoming a Business Professional Pathway is designed to give students a set of introductory-level courses in business and important related skills, such as communication, marketing and entrepreneurship.

This pathway may lead to the following programs at UMM:
- B.S. in Business and Entrepreneurial Studies
- A.S. in Business and Entrepreneurial Studies
- Undergraduate Certificates
  - Entrepreneurship
  - Human Resource Management

Completion of these majors may allow students to pursue the following careers:
- Accountant
- Advertising sales agent
- Banker
- Comptroller
- Database manager
- Digital marketing manager
- Financial analyst
- Human resources manager
- Investment banker
- Loan officer
- Market research analyst
- Personal financial planner
- Public relations professional
- Small business entrepreneur
- Retail manager
- Web developer

Pathway Requirements:
- ENG 101: Composition and Presentation I
- ENG 111: Composition and Presentation II
- BUS 106: Introduction to Personal and Business Finance
- BUS 111: Introduction to Business and Entrepreneurship
- MAR 101: Marketing and Entrepreneurship

Courses are listed in suggested sequence.

Get a head start on your UMM degree!
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