



**Associate in Science
Business & Entrepreneurship Studies
2014 - 2016**

The curriculum for Business and Entrepreneurship enables the student to prepare for entry-level positions in a variety of professional areas including accounting, business computer programming and entry-level management positions.

The program of study emphasizes liberal arts as well as professional studies. In addition, the curriculum facilitates transition to UMM's baccalaureate programs for those students who decide to further their studies or seek higher credentials.

General Requirements

To graduate, students must earn a minimum of 60 credits and achieve a cumulative GPA of at least 2.00.

General Education Requirements **18 credits**

ENG 101 Composition 3

Select one: 3

ENG 113 Intro to Humanities

ENG 114 Topics in World Literature

ENG 117 Intro to Literary & Cultural Studies

ENG 118 Topics in Contemporary Literature

Liberal arts electives from two of the following areas:

Art, creative writing, ELA, foreign language, history, IFA, music, scientific inquiry, speech, or theatre 6

Select one: 3

PSY 110 Intro to Psychology

SOC 114 Intro to Sociology

ANT 101 Cultural Anthropology

MAT 12 Beginning Algebra 0-3

MAT course at or above the 100-level 0-3

Business Requirements **24 credits**

ACC 201 Financial Accounting 3

BUS 111 Intro to Business & Entrepreneurship 3

BUS 212 Business Communications 3

BUS 221 Business Law I 3

Economics elective 3

MAN 302 Small Business Management & Entrepreneurship 3

MAR 101 Marketing & Entrepreneurship	3
Computer Applications elective	6
Business Electives	12 credits
<i>Select 3 Credits from Marketing (MAR), Management (MAN), Accounting (ACC) or Business (BUS) at or above the 300 level</i>	3
<i>Select 9 Credits from Marketing (MAR), Management (MAN), Accounting (ACC), economics (ECO) and/or Business (BUS) (any level)</i>	9
General Electives	6 credits
Electives to bring total to 60 credits	